

DALLAS COUNTY BID TABULATION	VENDOR #1	VENDOR #2	VENDOR #3
<p>BID NO. 2010-003-4661</p> <p>ANNUAL CONTRACT FOR NEWSPAPER ADVERTISING</p> <p>OPENING DATE: OCTOBER 5, 2009</p> <p>PERIOD: 11/01/09 - 10/31/10</p> <p>BUYER: JENNIFER TURNER 214- 653-7437</p> <p>NCTRCA Certified Dallas County Taxpayer: How notified:</p>	<p>El Extra Spanish Language Newspaper P.O. Box 270432 Dallas, TX 75227 Emmy Silva (214) 309-0990 (2214) 309-0204 - Fax</p> <p>Yes Yes Letter</p>	<p>El Lidar USA 1813 BalBoa Place Dallas, Texas 75224</p> <p>Tom Roca (214) 942-2636 (214) 942-0624 - Fax</p> <p>No Yes Letter</p>	<p>Daily Commercial Record, Inc. 706 Main St. Dallas, TX 75202 Emily Cates (214) 741-6366 (2214) 741-6373 - Fax</p> <p>No Yes Letter</p>
<p>DESCRIPTION:</p> <p>Name of Newspaper of Printed Publication:</p> <p>Publication Style (please check on only):</p> <p>Bid Rate:</p> <p>Specify additional charge or cost (if any) for bolding text in a "ad":</p> <p>Please answer the questions listed below:</p> <p>Specify deadline for submitting "ads": (press time deadline and the number of hours prior to press time copy will be accepted):</p> <p>Specify average page count of your newspaper or print publication:</p> <p>Specify total verifiable circulation (paid and non-paid):</p>	<p>El Extra Spanish Language Newspaper/Broadsheet</p> <p>\$10.00/per column inch</p> <p>None</p> <p>Tuesday, 1:00 p.m.</p> <p>16 pages</p> <p>20,000</p>	<p>El Lidar USA</p> <p>Broadsheet</p> <p>\$10.00/per column inch</p> <p>None</p> <p>Tuesdays 5:00 p.m.</p> <p>24 pages</p> <p>55,000</p>	<p>Daily Commercial Record, Inc.</p> <p>Tabloid</p> <p>\$6.45/per column inch</p> <p>None</p> <p>11:00 a.m.the business day before publication date.</p> <p>16 pages</p> <p>3,200</p>

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DESCRIPTION: Specify the number of distribution area(s) or center(s) (i.e. Newspaper stand, news racks, etc.) for your newspaper or print publication and provide a verifiable location list with your bid proposal): Specify the number of column per page: Specify column depth: Please specify the actual column size for the following types of "ads" (i.e.: 3 columns and 2 inches) Full Page Ad: 1/2 Page Ad: 1/4 Page Ad: 1/8 Page Ad: Specify "ad" cancellation policy and penalties or charges associated with the cancellation	650 6 columns 21" 6 columns and 21 inches 6 columns and 10.5 inches 3 columns and 10.5 inches 4 columns and 5.25 inches Ad cancellation or changes must be received by 4 pm	Stands, News Racks, Boxes and Door to Door 6 columns 21" 6 columns and 12 inches 6 columns and 10.5 inches 3 columns and 10.5 inches 3 columns and 5.25 inches None	11 locations and the website 6 columns 16" 6 columns and 16 inches 6 columns and 8 inches 3 columns and 8 inches 3 columns and 4 inches Call or email immediately to cancel ad. No charge if cancelled before

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<p>DESCRIPTION: of an "ad".</p> <p>Specify the procedures for placing a "ad":</p> <p>Specify the Name and Telephone/Fax Number of the Account Representative who will be handling Dallas County Account:</p> <p>Specify any additional comments/etc. included with your bid proposal (if applicable):</p> <p>Specify Payment Discount:</p>	<p>Monday.</p> <p>Add copy may be faxed to 214-309-0204 or e-mailed to ads@extranewspaper.com</p> <p>Emmy Silva (214) 309-0990 (214) 309-0204 - Fax</p> <p>None</p>	<p>Need Purchase Order with Details</p> <p>Tom Roca (214) 942-2636 (214) 942-0624 - Fax</p> <p>email: firstnametom.roca@yahoo</p> <p>None</p>	<p>publication date.</p> <p>Email our production team at notices@dailycommercialrecord.com no later than 11:00 a.m. the business day before publication.</p> <p>Barbra Decapua (214) 741-6366</p> <p>None</p> <p>None</p>