



Howdy folks!

We are excited about the 2023 State Fair of Texas opening on Friday, September 29, and we hope you are too! Get ready for phenomenal Fair fun. With more than 100 free daily activities on the grounds, the corporate ticket discount program is one of the best entertainment deals in town. We hope that you will enjoy this ticket discount program for the 2023 State Fair of Texas and create memories that will last a lifetime!

Fan-favorite attractions include:

- Concerts on the Chevrolet Main Stage plus featured Texas artists across the fairgrounds. (Click [here](#) for the 2023 lineup)
- The State Fair of Texas Rodeo in the Coliseum saddles up every weekend.
- FREE samples in the GO TEXAN Pavilion and the Cutco Celebrity Chef Kitchen.
- Big Tex Choice Award winners and finalists. (Click [here](#) to be to see our 2023 food finalists!)
- Best "Selfie" spots in Texas.
- Our 55-foot-tall talking cowboy – Big Tex!
- And more!

We thank you for supporting the State Fair of Texas by participating in the corporate ticket discount program!

Dallas County employees, members, and guests can start SAVING by entering the unique passcode listed below on the corporate ticket discount program webpage to **save more than 33%** off the regular premium ticket price.

Visit the Corporate Program Login Page by clicking the button below and enter Dallas County's own unique passcode: BigTexDallasCounty

CLICK HERE TO VISIT THE CORPORATE PROGRAM LOGIN PAGE

The **special price** for the corporate ticket discount program is **\$16 per ticket**, plus a \$1.50 fee per ticket **purchased exclusively online**. **The passcode is only valid on the corporate program login page, accessed via the link above.**

The **premium ticket** offers the following benefits:

- Works with your schedule
- Allows you to attend any of the 24 days of the Fair
- No need to select a specific day in advance
- Provides the greatest flexibility of the Fair's ticket offerings

Please note the "pro-tip" that you can avoid waiting in line at the Fair by purchasing food and ride coupons in advance when they buy your tickets*. Instead, you'll go straight to one of the online coupon pick-up booths to pick up your pre-ordered coupons to start having fun!

Please be safe and enjoy the 2023 State Fair of Texas!

****IMPORTANT PLEASE READ: If pre-ordering coupons for pick-up during the State Fair of Texas. All pick up rules must be met. If you cannot meet the required pickup rules, please do not purchase coupons in advance of your visit.***

Please note: The unique password can only be used via the corporate program link. The corporate password will not be valid on the State Fair of Texas (bigtex.com) Ticket website.

Print at Home vouchers for coupons will need to be redeemed for physical coupons on-sight during the Fair. Print-at-Home Coupon Vouchers must be presented by the original purchaser only. Take your voucher/barcode to one of the nine (9) Online Food & Midway Coupon Pick-up Centers around the fairgrounds to redeem for physical coupons.

FAQ

REGARDING PURCHASING FOOD AND MIDWAY COUPONS IN ADVANCE

Q. IS THERE A CORPORATE DISCOUNT FOR FOOD AND MIDWAY COUPONS?

As coupons are the currency of the Fair, discounts are not offered on food and midway coupon purchases. Fairgoers can enjoy discounted rides on Thrilling Tuesdays and discounted food on Thrifty Thursdays.

Q. WHAT DO I NEED TO PICK UP MY FOOD AND MIDWAY COUPONS?

- Food and Midway coupon voucher
- Photo ID address must match the order billing address
- Credit card used to place order

Q. WHO CAN PICK UP FOOD AND MIDWAY COUPONS?

- Original purchaser only with photo ID. Photo ID must match the order billing address
- Must also present the original credit card used to place the order
- Must present voucher. Vouchers may not be transferred or gifted to another individual

